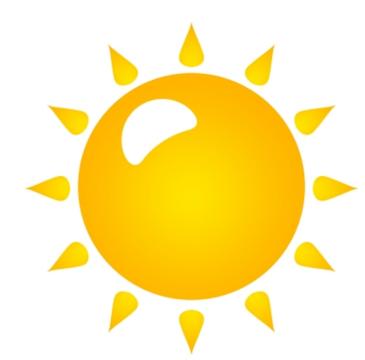
### **SOLAR FOR STRATA**

## A NOOSA MASTERCLASS

Tuesday 18 February 2002









- > Investor owned with a small percent of owner occupiers.
  - > 40 one and two bedroom apartments
    - > Inner city Brisbane with a predominantly corporate market.

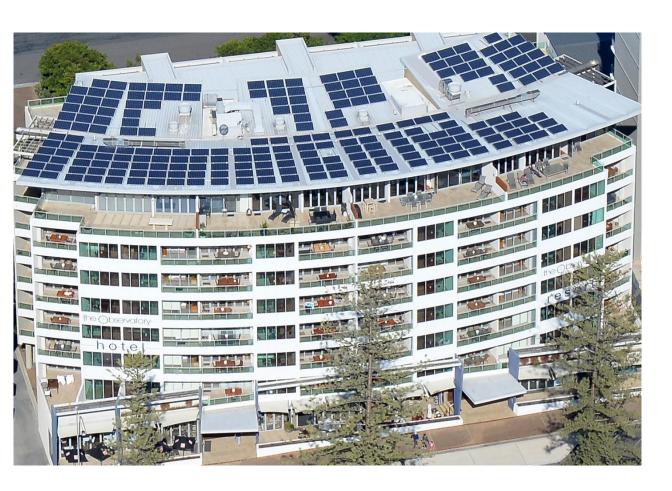






- > Investor owned with a small percent of owner occupiers.
  - > 24 two bedroom apartments and 4 tree top houses
    - ➤ Leisure market 4 km from the Byron CBD.

# OSETVATORY Leading Green Hotel





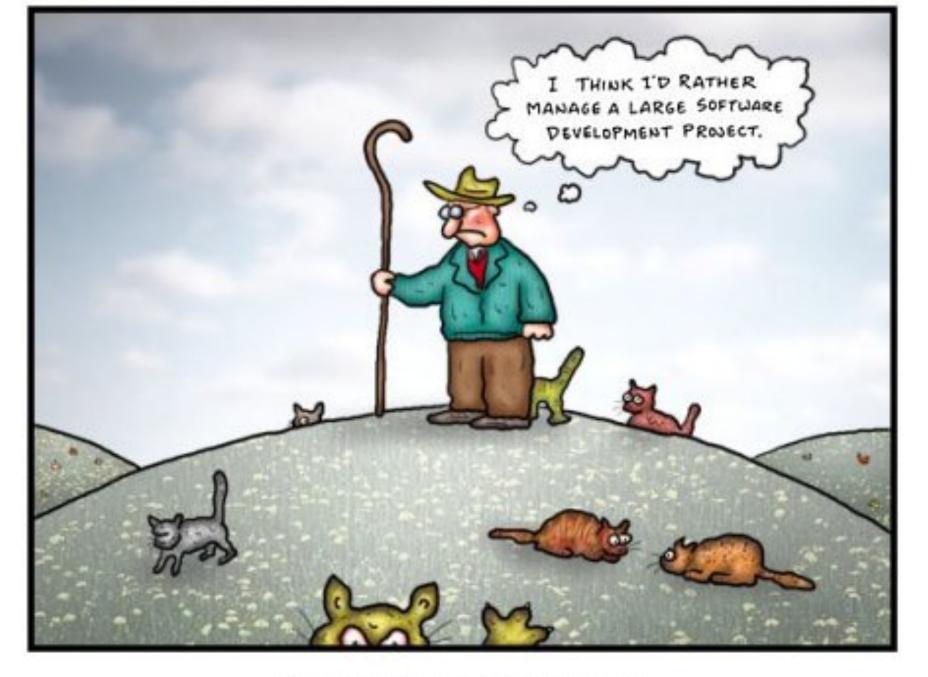




- > Investor owned with a number of owner occupiers.
- 80 dual key apartments providing 110 keys (hotels rooms
   & one, two and three bedroom apartments)
- > Staffing 31 across management, marketing, reception, housekeeping & maintenance.
- Restaurant, Coffee Shop and Day Spa on site independently owned
- > 25,000 room nights per year.

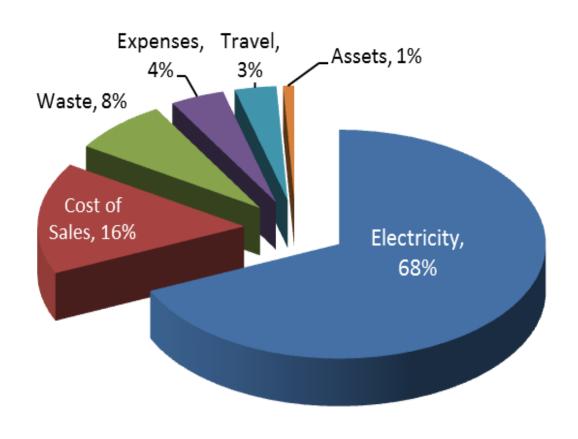




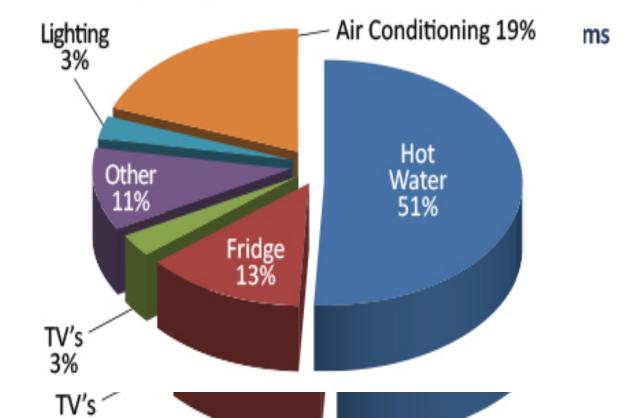


The daydreams of cat herders

# **Observatory Emission Sources**



#### Observatory Energy Data Logging Average Across All Rooms



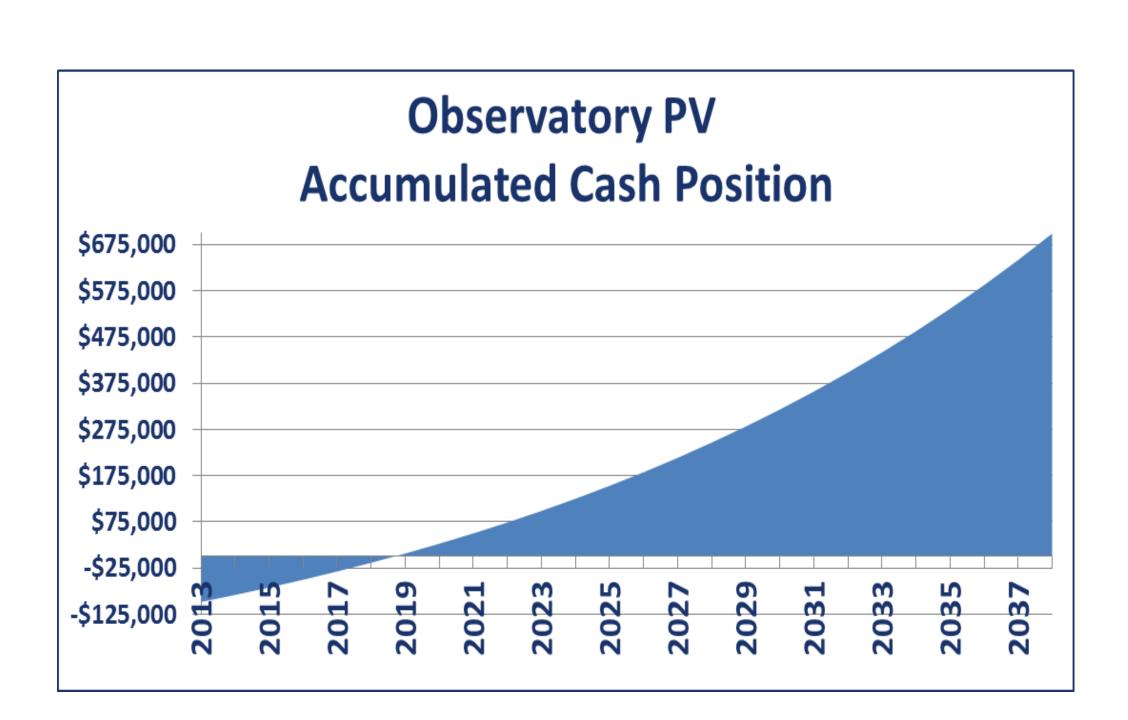




- Generating 87 MW power p.a.
- Saving 95 tonnes CO<sub>2</sub> p.a.

- Saving \$25,000 p.a
- Kudos & Branding

As many as 5,000 guests each year now have the carbon emissions from their stay wiped out.



#### **Guest Engagement - Real Time Solar Monitor**

